

**3G** | Descendants of  
**NY** | Holocaust Survivors



# ANNUAL REPORT 2022-23

**3GNY is an educational non-profit organization founded by grandchildren of Holocaust survivors. As a living link, we preserve the legacies and the lessons of the Holocaust. Our mission is to educate diverse communities about the perils of intolerance and to provide a supportive forum for the descendants of survivors.**

# FROM THE EXECUTIVE DIRECTOR

I keep a picture on my mantle of my grandmother, my Bubi Sarah, dancing at my wedding. If you've heard me tell her story of surviving the Holocaust, you know about her love of dancing. I look at the photo each morning as I make my coffee. It's my daily reminder of why the work we do at 3GNY is so important.

This past year has been full of growth and impact for 3GNY. We provided a record number of WEDU presentations, reaching more students and community members than ever before with personal family stories from the Holocaust. Each presentation, delivered by one of our dedicated volunteers, creates an opportunity for people to get to know a survivor through their grandchild, and to understand how the Holocaust still affects and informs their world today.

This year also marked our robust return to in-person programming, bringing together 3Gs, 2Gs, friends, and supporters to connect, learn together, hear from survivors, and even to see a Broadway show. At the same time, we continued leveraging virtual platforms to create and support community in powerful ways, from sharing our family stories in WEDU Wednesday presentations to hosting webinars and online discussions on a wide range of topics. And as our supportive community grew, we proudly partnered with 3G leaders around the country and the USC Shoah Foundation to create Living Links, the national network of 3G organizations.

**Your support, participation, and encouragement drove our impact - THANK YOU!!** I am so grateful to partner with each of you to keep the stories and lessons of the Holocaust relevant and meaningful for our world today. With antisemitism and hateful rhetoric on the rise, our work is more important than ever.

After sharing Bubi Sarah's story in a classroom recently, I received a note from a student. As we highlight the impact we've made together this year through this Annual Report, I'd also like to share this student's simple message. It's a potent reminder of why we carry on our grandparents' legacy by educating future generations.

"Bubi Sarah is very inspiring," the student wrote. "I will dance for her."

With thanks for all your support,  
Dave Reckess  
Executive Director



# WEDU (We Educate) Speaker Program Sept 2022-Aug 2023



**WEDU empowers grandchildren of Holocaust survivors (“3Gs”) to learn and compellingly share their family's Holocaust experiences with students and community groups.**



## 2022-23 SPEAKER IMPACT

**83**

3Gs Trained and Engaged as Keepers of their Family Stories

**266**

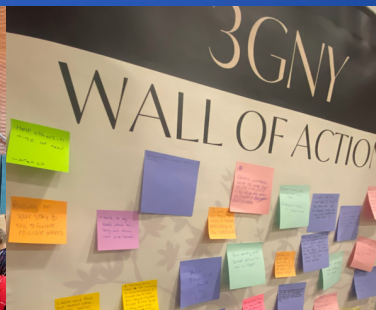
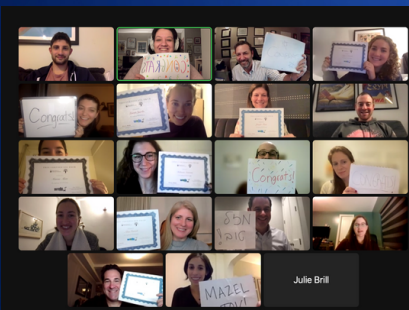
Classroom and Community Presentations

**12,000+**

Students and Community Members Reached

**350%**

Increase in Impact In Past 3 Years



**“After hearing you talk, I really understood how the Holocaust came to be and how antisemitism was and still is an apparent aspect in many societies.”**

-10th grade student

**“One of the comments was, ‘I never knew the Jews suffered like we did during slavery.’ We discussed how important it is to work together, and to keep informed so we can support each other to ensure this never happens to anyone again.”**

-3GNY volunteer speaker

**“A ‘thank you’ is not enough for 3GNY’s program and [the speaker’s] presentation. The students continued to talk about the experience days after and how grateful they were to have someone come in person. Many of these students would not get an experience like this otherwise. In a time where people can become desensitized and removed, continuing the message of ‘Never Forget’ is a necessity.”**

-Middle School Teacher

# Events & Community Programs Sept 2022-Aug 2023

In 2022-23 We Hosted

# 27 Events

14 In-Person

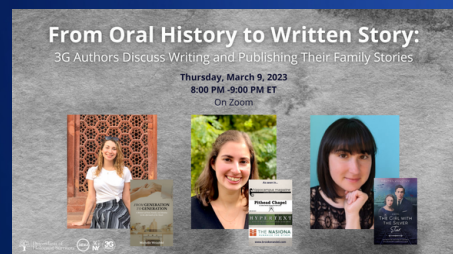
13 Virtual

1,300 Participants Engaged

3GNY's programs and events help create meaning and connection in our community. By coming together to learn, share, and socialize, we create a supportive network that empowers 3Gs to embrace the responsibility of carrying on their family legacy, while connecting with peers over our shared experiences as grandchildren of survivors.

## Highlights Include:

- **Intergenerational Brunch**
  - 65 3Gs, family, and friends shared a meal and heard from survivor Aron Krell
- **Latkes & Learning Service Project**
  - Partnered with Blue Card to write Hanukkah cards to survivors in NYC area
- **3GNY Stories Live: WEDU Wednesdays**
  - Featured 3 WEDU speakers sharing their stories in these public virtual sessions, while adding to our YouTube testimony archive
- **Leopoldstadt Broadway Outing**
  - 70 3Gs and supporters took in Tom Stoppard's Tony-winning play, followed by an intimate Q&A with the cast and crew
- **Yom HaShoah Commemoration**
  - Hosted a meaningful remembrance program using the Hitkansut Haggadah, a new resource from the Shalom Hartman Institute
- **Monthly 3G Forum Meetings**
  - 3Gs met on Zoom to discuss a wide range of topics relating to the 3G experience, hosted in partnership with other regional 3G groups



I found myself... full of not only inspiration, but also a renewed sense of urgency and duty to share these stories-- to continue to bear witness to the atrocities of antisemitism, the resilience of a people, and the ongoing sense of values that pervade our Jewish community to bring healing to the world.  
-Stacy, webinar participant

While sitting there during the very special ceremony... I felt very strongly what we call peoplehood. Jewish peoplehood. I felt how I am connected to all of the people around me, who I do not really know.... for the first time I was sharing the experience of being a 3rd generation and this is what connected me to the others.  
-Adi, Yom HaShoah participant

# Community Spotlight

You, our community, are at the heart of everything we do at 3GNY. So many 3Gs, 2Gs, and others give their time, passion, dollars, and ideas to help engage 3Gs in sharing their stories. Thank you to ALL our wonderful supporters!



## WEDU Speaker Spotlight: Daniela Horniker

*What does being a WEDU speaker mean to you?*

I feel it is my duty to tell my grandfather's story of antisemitism, survival, and revival after the war. WEDU has given me the ability to speak to young adults in schools and universities and educate them about the dangers and destruction caused by antisemitism and pure unabashed hatred. If we don't tell their stories then who will?

## Events Volunteer Spotlight: Alex Rossen

*Why is it important to you to help plan 3GNY events?*

Memory is a complicated thing. It can hurt us, haunt us, and even set neighbor against neighbor in bitterness. But memory can also heal us, and be the knowledge we need to build a better future. Being a part of 3GNY means facilitating practices of remembrance that heal ourselves and each other, educate, and repair the world.



## Donor Spotlight: Doron Keren

*Why do you contribute to 3GNY?*

3GNY, and other 3Gs, are the new generation of "witnesses." Their grandparents' personal survival stories should transcend time. As a Jewish group, who share a tragic past, 3GNY's members and its programs will ensure that generations to come will be able to recite them as easily as Passover's "four questions"... from witness to witness. Forgetting our past is not an option.



# Get Involved

To become a volunteer speaker or help us identify new school and community audiences, contact [weduscheduling@3gnewyork.org](mailto:weduscheduling@3gnewyork.org)

To volunteer with our Events Committee, contact [events@3gnewyork.org](mailto:events@3gnewyork.org)

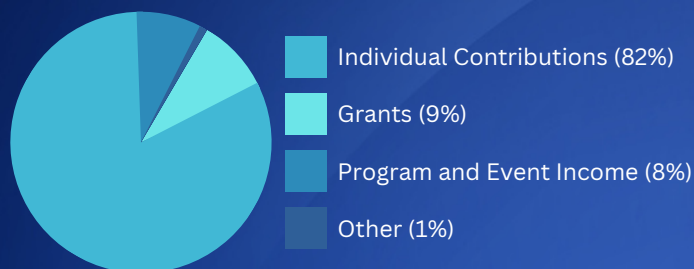
To make a gift, visit [www.3GNY.org/donate](http://www.3GNY.org/donate) or contact [fundraising@3gnewyork.org](mailto:fundraising@3gnewyork.org)

# Financials

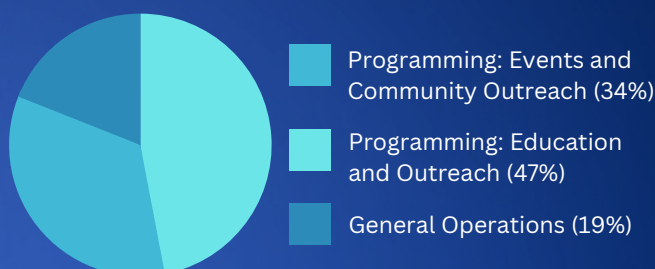
As a 501(c)3 nonprofit organization, we rely on the generosity of individuals, businesses, foundations, and community partners who provide us with tax-deductible contributions so that we can engage 3Gs to share their stories.

## FY2022 Operating Budget: \$156,662

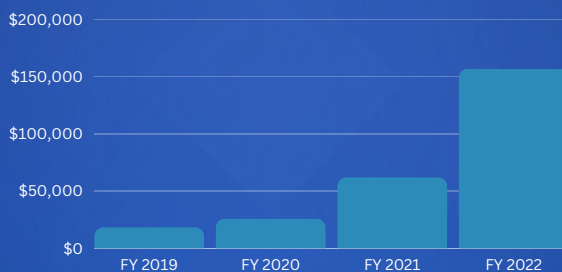
### Revenue



### Expenses



### Annual Growth



We are grateful for the more than 600 individual donors who have sustained us this year, along with grant funding from the following organizations:



**UPSTART**

Horace and Amy Hagedorn Fund

## Thank You!

Special thanks to all in our community for your generous support. You continue to fuel our growth and make this important work possible.

To make a gift, visit [www.3GNY.org/donate](http://www.3GNY.org/donate)

# 3GNY Staff and Board

## STAFF



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## BOARD OF DIRECTORS

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info@3gnewyork.org

*"Thank you to our donors and community for a tremendous year. What started off as a small group of volunteers in 2005 has grown into a flourishing organization, through the dedication of volunteers, supporters, board and staff. Our grandparents' legacies of resilience and courage are our lineage, and we commit to continue sharing their stories, gathering together in person, and teaching others to stand up to injustice through our work."*

## Join Us And Make An Impact

Attend an Event - Introduce Us to a Teacher or School Leader - Make a Gift - Tell a Friend About 3GNY - Honor a Loved One with a Fundraising Tribute Page - Become a WEDU Speaker - Invite Us to Speak at Your Synagogue or Workplace - Share Your Story - Join a 3GNY Committee - Host a Parlor Meeting - Join Our Email List - Follow and Tag Us on Social Media

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